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| **Project information** |
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| **CALL FOR PROPOSALS** | 1st  |
| **Priority:** | 2 Social and economic development |
| **Specific objective:** | 2.3 Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation |
| **Jems Code:** | RORS00240 |
| **Project title:** | **Promotion of eco - and health - tourism through Banat's honey route** |
| **Acronym:** | Banat Honey Route |
| **Duration[[1]](#footnote-1):** | 24.06.2025 – 23.06.2027 (24 months) |
| **Interreg IPA****contracted funds:** | **€** **688.147,08** |
| **TOTAL contracted funds:** | **€ 809.584,82** |
| **Absorption rate (%)[[2]](#footnote-2):** | **%** (The rate will be updated after the final project report is approved.) |
| **Project overall objective(s):** | The overall objective is to develop and promote Banat Honey Route as a new sustainable eco - and health tourism offer in the cross-border Banat region in Serbia and Romania. This includes the development of a digital tour accessible through the Banat Honey Route online platform. In addition, multifunctional Banat honey trailers will be designed and equipped for use in apitherapy. To promote a good quality of eco- and healthy products for apitherapy, the products will be tested in laboratories. |
| **Short description:** | The project is in the field of tourism, and the three regions involved are the South Banat district from Serbia, Timis and Caras-Severin counties from Romania. Honey and other bee products can be very useful for human health. There is a whole science known as apitherapy that uses these products for the benefit of human health. There is growing scientific evidence that various bee products promote healing by improving circulation, reducing inflammation and stimulating a healthy immune response. The specific objective is to create a new tourist offer in the cross-border regions of South Banat district - Serbia, Timis and Caras-Severin Counties - Romania. **The Banat Honey Route** will be developed by providing beekeepers from the three regions with multifunctional trailers equipped for apitherapy, analyzing honey bee products and promoting their health benefits, educating beekeepers about the use of apitherapy, and promoting the Banat Honey Route tourist tour through an online digital portal.On the developed Banat Honey Route the project partners will use multifunctional Banat Honey Trailers, which will be designed and procured during the project. The multifunctional Banat honey trailers will be equipped for apitherapy. They will be equipped with honey bee colonies for inhalation apitherapy. The Banat Honey Route is a completely new solution to be developed within the project.  |
| **Concrete results achieved by the project:** | (The results will be updated after the final project report is approved.) |

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|  | **NAME** | **COUNTRY** | **COUNTY/DISTRICT** | **BUDGET (EURO)** | **CONTACT DETAILS** |
| **LEAD PARTNER:** | Regional development agency South Banat Ltd, Pančevo | Serbia | South Banat | 355.925,15 | Karadjordjeva no 4, Pancevo, e-mail: office@rrajuznibanat.rs |
| **PARTNER 2:** | University of Life Sciences "King Mihai I" from Timisoara | Romania | Timis | 197.020,17 | Calea Aradului no 119, Timisoarae-mail: silviapatruica@gmail.com  |
| **PARTNER 3:** | Association of Beekeepers from Romania - Timiș County Branch | Romania | Timis | 115.816,80 | Piata Traian no 3, Timisoarae-mail: suta\_ida\_2007@yahoo.com |
| **PARTNER 4:** | Association of Beekeepers from Romania - Caraș - Severin Branch | Romania | Caras-Severin | 140.822,70 | Ion Luca Caragiale no 3, Resitae-mail: suta\_ida\_2007@yahoo.com |

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1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)