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| **Project information** | |
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| CALL FOR PROPOSALS |  |
| e-MS Code: | RORS 395 |
| PRIORITY AXIS: | 4 Attractiveness for sustainable tourism |
| OBJECTIVE: | 4.2 Capacity building initiatives for the improvement of quality and innovation of tourism services and products |
| PROJECT TITLE: | **Using cultural traditions from Valcani-Novi Knezevac region for the promotion of tourism in historical Banat** |
| ACRONYM: | CulTour |
| DURATION[[1]](#footnote-1): | 18.08.2021 – 17.04.2023 (18 Months) |
| Interreg-IPA  FUNDS CONTRACTED: | **€ 403.675,07** |
| TOTAL FUNDS CONTRACTED: | **€ 474.911,85** |
| ABSORPTION RATE (%)[[2]](#footnote-2): | **44,33% (It will be updated after the final progress report is submitted and approved).** |
| PROJECT OBJECTIVE(S): | The main objective of the project was to develop the local tourism economy across the border based on sustainable use of the local cultural heritage, the promotion of national and international tourism demand, the creation of innovative and integrated cultural and leisure tourism attractions, the improvement of the attractiveness of cross-border networks and tourism trails. |
| SHORT DESCRIPTION OF THE PROJECT: | The result of the project focused on giving a consolidated base for the development of cultural tourism in the border area. The project partners researched and produced a study that included descriptions and photo illustrations of all the tourist attractions in the cross-border region. They also created an adequate cultural infrastructure in Valcani, Romania. Flagship cultural events were organized and promoted using online tools.  <https://banatcultour.com/> |
| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3): | 1 Cross border cooperation structure/ initiative supported in the field of tourism.  1 Study related to the implementation of selected projects or research and studies in the field of natural and cultural resources.  1 Joint action and communication instrument created. |
| RESULTS ACHIEVED: | 1 Cultural tourist route proposed.  1 Assessment study performed.  1 Joint marketing activity performed. |
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| **Partnership information** |  | | | | |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | Valcani Commune | Romania | Timis | 310.481,85 | Valcani 222, postal code 307153, Timis County, Romania  primaria\_valcani@yahoo.com |
| PARTNER 2: | Municipality of Novi Knezevac | Serbia | Northern Banat | 164.430,00 | Kralja Petra I Karadjordjevica 1, postal code 23330, Novi Knezevac, North Banat District, Serbia nacelnik@noviknezevac.rs |

1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)