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| **Project information** |
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| CALL FOR PROPOSALS | 1 |
| e-MS Code: | RORS-19 |
| PRIORITY AXIS: | 4 Attractiveness for sustainable tourism |
| OBJECTIVE: | 4.2 Capacity building initiatives for the improvement of quality and innovation of tourism services and products |
| PROJECT TITLE: | **VISIT ME!!! A NEW PERSPECTIVE OF CROSS-BORDER CITIES THROUGH TOURISTIC SIGHTS** |
| ACRONYM: | VISIT ME!!! |
| DURATION[[1]](#footnote-1): | 10.07.2017 – 09.05.2019 (23 Months) |
| Interreg-IPAFUNDS CONTRACTED: | **€614.355,13** |
| TOTAL FUNDS CONTRACTED: | **€722.770,75** |
| ABSORBTION RATE (%)[[2]](#footnote-2): | 38,66% |
| PROJECT OBJECTIVE(S): | Establishing new cooperation structures and initiatives – 1 NGO, 2 exchanges of good practice and promotion of joint initiatives with the aim to facilitate the cooperation between Resita and Veliko Gradiste`s promoters in the tourist field.Elaborating a study regarding the development of tourism in Resita and Veliko Gradiste and creating new communication instruments in order to promote tourism in Resita and Veliko Gradiste.Training 84 persons in the tourist services field and in the English language for tourism purposes, in order to increase the quality of tourist services in the cross-border region. |
| SHORT DESCRIPTION OF THE PROJECT: | The overall objective of this project deals with the development of the local tourism economy based on the improvement of the quality of tourism services in Reșița and Veliko Gradiste, a sustainable use of the natural and historical heritage, the creation of the capacities and skills for high quality tourism services, the design of innovative products in cross border networks and partnerships, the improvement of accessibility and sustainability of the tourist infrastructures.The project plans to establish a NGO to facilitate the cooperation between Resita and Veliko Gradiste`s promoters in tourist field, to indicate the main natural and historical heritage through guiding indicators, large scale maps, electronic display panels and info touch points, to organize training for 84 persons in the tourist services field and English language for tourism purposes, to elaborate a “Study on development of tourism in the Resita and Veliko Gradiste based on natural and historical heritage in the area”, 2 exchanges of good practice and promotion of joint initiatives in Resita and Veliko Gradiste, to organize an International Tourist and Environmental  Film Festival in Veliko Gradiste  and mass-media campaign in order to promote natural and historical heritage of the two partner cities. |
| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3):  | 1 cross-border cooperation structure supported in the field of tourism – 100%1 study related to the implementation of selected projects or research and studies in the field of natural and cultural resources – 100%84 participants attending training initiatives – 173,80%5 joint actions and communication instruments created – 100%3 partnerships for the exchange of good practices and the promotion of joint initiatives established – 133,33% |
| RESULTS ACHIEVED:  | Establishment of 1 NGO - new cross-border cooperation structure with the aim to facilitate the cooperation between Resita and Veliko Gradiste`s promoters in the tourist field.Elaboration of a Study related to the implementation of the project – “Study on development of tourism in the Resita and Veliko Gradiste based on natural and historical heritage in the area”.84 persons trained in the tourist services field and trained in the English language for tourism purposes.1 film realized with the goal of promoting the touristic attraction of Resita and Veliko Gradiste.Establishment of 4 new partnerships for the exchange of good practices and the promotion of joint initiatives. |

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| **Partnership information** |  |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | MUNICIPALITY OF RESITA | ROMANIA | Caras-Severin  | 451.364,59 | 1A December 1st 1918 Square, 320084, Resitaresita@primariaresita.ro |
| PARTNER 2: | MUNICIPALITY OF VELIKO GRADISTE | SERBIA | Branicevski | 271.406,16 | 1 Zitni, 12220, Veliko Gradistesovgradiste@ptt.rs |

1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)