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| **Project information** | |
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| CALL FOR PROPOSALS | 2 |
| MIS-ETC: | 1296 |
| PRIORITY AXIS: | 1.Economic and Social Development |
| MEASURE: | 1.2 Develop the tourism sector, including the strengthening of the regional identity of the border region as a tourist destination |
| PROJECT TITLE: | **New Development start in cross border tourism between Bela Crkva and Ghilad** |
| ACRONYM: | NEWCROSS |
| DURATION[[1]](#footnote-1): | 15.06.2013 – 14.06.2015 |
| IPA FUNDS CONTRACTED: | 406.941,98€ |
| TOTAL FUNDS CONTRACTED: | 478.755,27€ |
| ABSORBTION RATE (%)[[2]](#footnote-2): | 92,33% |

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| PROJECT OBJECTIVE(S): | Local development acceleration in the cross-border area Ghilad and Bela Crkva on cooperation in promoting cultural tourism-sport weekend.  Supporting cross-border tourism from Bela Crkva and Ghilad correlated with the promotion of local products and other leisure activities (tourism, cultural, outdoor recreation) by improving the local infrastructure to host cultural and sporting event "Tourism in Banat" and the development of promotional materials for this purpose. |
| SHORT DESCRIPTION OF THE PROJECT: | Through this project, a various cultural, tourism, sports and culinary events have been organized, as well the construction of a Multipurpose Arena capable of hosting events in Ghilad up to 1000 visitors. |

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| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3): | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **Indicator** | **Indicator value provisioned in the contract** | | **Present indicator value** | | | **% 6= (5)/(3)\*100** | | | **Output indicators**  **(1)** | **UM**  **(2)** | **Quantity**  **(3)** | **UM**  **(4)** | **Quantity**  **(5)** |  | | | Multifunctional Indoor Arena in Ghilad town, Timiş County, Romania" and "for arrangement (reconstruction) of an existing football field in Grebenac | Number of  Infrastructure objectives | 2 | Number of  Infrastructure objectives | **2** | **100** | | | Increase level of economic activity | Number of newly established companies | 10 | Number of newly established companies | **10** | **100** | | | Strengthening of the cross-border economic contacts | Number of conferences, experts’ meetings held | 4 | Number of conferences, experts’ meetings held | **4** | **100** | | | Better connectedness between entrepreneurs in the region | Number of participants on fairs | 20 | Number of participants on fairs | **20** | **100** | | | Analysis and studies of marketing approach | Number of analysis and studies | 2 | Number of analysis and studies | **2** | **100** | | | Increasing level of communication | Website | 1 | Website | **1** | **100** | | | Visibility | Number of published articles, press conferences held | 8 | Number of published articles, press conferences held | **12** | **150** | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Result indicators** |  |  |  |  |  | | New or improved cross-border tourism products and services | Number of activities, actions, initiatives focusing on promoting tourism in the border area | **2** | Number of activities, actions, initiatives focusing on promoting tourism in the border area | **2** | **100** | |

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| RESULTS ACHIEVED: | A multipurpose arena capable of hosting cultural, sports, seminars events in Ghilad with up to 1000 participants  Reconstruction of an existing football field in Grebenac for sport, cultural and tourism activities  Two seminars of promoting cross-border tourism:  1. Promoting cultural tourism, weekend competitions that leverage the development of rural tourism in border areas Ghilad Bela Crkva seminar hosted by the municipality. 65 - people of which 15 Romanian  2. Modalities and efficient ways to exploit the tourism potential of the rural border area Ghilad - Bela Crkva joint seminar hosted by Ghilad. 65 people including 15 Serbs.  Two tourist itineraries. One in each country, observing the practice objectives of tourist areas presented in the seminar.  Cultural, tourism, sports and culinary event competitions launched. The fair, crafts and local products, "Tourism in Banat" stages: Ghilad - Bela Crkva, conducted in two stages:  Stage I or edition at Bela Crkva (Grebenac):  - three football games  - a cultural show  - a tourist route in Vojvodina Region  - presentation fair of local products, artisan scale exhibitions, etc  The first event "Tourism in Banat", held in Grebenac, with 100 Romanian participants and 350 Serbian participants.  Stage II or edition at Ghilad:  - three football games  - a cultural show  - a tourist route in Timis County  - fair of local products, artisan scale exhibitions, etc |
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| **Partnership information** |  | | | | |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | Primaria Ghilad | Romania | Timiş | 422.125,07 | Ghilad, NR.972/A  Tel. 0256/418221 |
| PARTNER 2: | Municipality Bela Crkva | Serbia | South Banat | 56.630,20 | Bela Crkva, Svetozara Miletića 2  Tel. 381 013-853-346 |



1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)