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| **Project information** | |
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| CALL FOR PROPOSALS | 2 |
| MIS-ETC: | 1251 |
| PRIORITY AXIS: | 3. Promoting “people to people” exchanges |
| MEASURE: | 3.3 Increase educational, social cultural and sporting exchanges |
| PROJECT TITLE: | **Focus on traditional arts as a means of economic development** |
| ACRONYM: | FocArt |
| DURATION[[1]](#footnote-1): | 25.04.2013 -24.04.2014 |
| IPA FUNDS CONTRACTED: | 142.043,84 |
| TOTAL FUNDS CONTRACTED: | 167.110,40 |
| ABSORBTION RATE (%)[[2]](#footnote-2): | 71,59 |
| PROJECT OBJECTIVE(S): | General objective of the project was cross-border cultural cooperation and mutual knowledge, with direct impact on valuing and highlighting the historical and cultural heritage common to the two geographical areas of the project.  Revitalization of the art and local traditional crafts.  Creating opportunities for the population from the Border Region to access quality labour market offers. |
| SHORT DESCRIPTION OF THE PROJECT: | The common needs established in the two regions showed first of all the need to organize some handcraft workshops for young people in order to avoid losing traditional handcrafts, because there were no organized workshops for the perpetuation of the traditional handcrafts. Considering that for the touristic development in an area, traditional objects are needed, the participants in this project became promoters of the traditional handcrafts. The continuity of traditional handcrafts in the area has been provided by developing three pilot workshops for young people eager to practice traditional handcrafts: one in Resita (Romania), one in Veliko Gradiste (Serbia) and one in Anina (Romania).  Promotion of the handcrafts has been made by using a dedicated web site (www.discoverbanat.eu). The web site included not only the project data, but also the presentation of the existing handcrafts used in the two areas (historic and the contemporary evolution). Also, a film has been made regarding the evolution of the handcrafts. The two fairs organized through the project ensured a good comprehension of the traditional handcrafts.  A short video about the project is available at:  <https://www.youtube.com/watch?v=6pbkjgqKX1c> |
| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3): | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | **Indicator value provisioned in the contract** | | **Present indicator value** | | **%**  **6= (5)/(3)\*100** | | **Output indicators**  **(1)** | **UM**  **(2)** | **Quantity**  **(3)** | **UM**  **(4)** | **Quantity**  **(5)** |  | | Increased people-to-people exchange in the fields of education and culture | | | | | | | Increase integration of the local community from border area | | | | | | | **Result indicators** | | | | | | | Increase social and cultural integration of people in the border areas | Number of participants benefiting from cross-border social and cultural events | Minimum 300 persons | Number of participants benefiting from cross-border social and cultural events | 300 | 100 | | Improved quality of life and increased attractiveness of the border community as a living place | Number of activities, actions, initiatives improving educational services | 3 | Number of activities, actions, initiatives improving educational services | 3 | 100 | | **Project indicators** | | | | | | | 1 exposition and 2 mini fairs | Number of participants benefiting from cross-border social and cultural events | Minimum 300 persons | Number of participants benefiting from cross-border social and cultural events | >300 | 100 | | All predicted trainings and workshops conducted | 3 training centre established for glass painting, weaving, needlework, pottery. | 3 | 3 training centres established for glass painting, weaving, needlework, pottery. | 3 | 100 | | 3 training cycle in glass painting, weaving, needlework, pottery | Minimum 30 participants | 3 training cycle in glass painting, weaving, needlework, pottery | 40 | 133 | | Number of workshops | 5 | Number of workshops | 5 | 100 | | Number of participants | 250 | Number of participants | 250 | 100 | | 2 conference (to start the project and final) | Number of participants | Minimum 50 | Number of participants | 52 | 104 | | Promotion implemented | Number of promotional activities | 5 | Number of promotional activities | 5 | 100 | | Flyer promoting 4 representative actions | 2800 Pieces | Flyer promoting 4 representative actions | 2800 | 100 | | film | 1 | film | 1 | 100 | |
| RESULTS ACHIEVED, INCLUDING PHOTOS: | Established 3 craft centres (glass painting, knitting, needlework).  Created opportunities for target groups from the Border Region to be entrepreneurs in craft activities.  One film promoting traditional craft activities in the cross-border region was realized and promoted.  Flyer promoting 4 representative actions was made and distributed.  Expositions with representative pictures from the project activities were organized. |
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| **Partnership information** |  | | | | |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | ACTIVITY Foundation for human resources and sustainable development | Romania | Caras-Severin | 72.622,40 | Resita, Street Pandurilor No.13  Tel. 0040 255 210532 |
| PARTNER 2: | MUNICIPALITY OF VELIKO GRADISTE | Serbia | BRANICEVSKI | 52.854,80 | VELIKO GRADISTE, ZITNI TRG 1  Tel. +381 12 662 120 |
| PARTNER 3: | City of Moldova Noua | Romania | Caras-Severin | 41.633,20 | Moldova Noua, Nicolae Balcescu street, no.26  Tel. 0 255 540997 |



1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)