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| **Project information** | |
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| CALL FOR PROPOSALS | 2 |
| MIS-ETC: | 1393 |
| PRIORITY AXIS: | 3. Promoting “people to people” exchanges |
| MEASURE: | 3.2 Improve local governance in relation to the provision of local services to communities in the border areas |
| PROJECT TITLE: | **Cultural Policy as a Tool for Community and Regional Development** |
| ACRONYM: | Poles of Cultures |
| DURATION[[1]](#footnote-1): | 06.06.2013 – 05.12.2014 |
| IPA FUNDS CONTRACTED: | 267.649,28€ |
| TOTAL FUNDS CONTRACTED: | 314.881,50€ |
| ABSORBTION RATE (%)[[2]](#footnote-2): | 90,10% |

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| PROJECT OBJECTIVE(S): | Contribution to the cultural and social cohesion of Romania-Serbia cross-border area by promoting a policy cooperation and an active participation in the development.  To improve the quality of public services delivery in the field of culture.  To raise the professional competences of the public employees and decision makers of the CBC area in the modern public policies cycle.  To raise the civil society capacities to play an active role in the process of elaboration, implementation and evaluation of public policies.  To promote the European values as catalysts for cooperation and EU integration. |

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| SHORT DESCRIPTION OF THE PROJECT: | Through implementation of this project the partners improved the quality of public services delivery in the field of culture, promoted the European values as catalysts for cooperation and EU integration developing a Cultural strategy for Timisoara and Zrenjanin, the Cultural Cooperation Protocol, the Pilot Action “Banat Pavilion” – Contemporary Art Scene of Banat. | |
| Short video about the project | | <https://www.youtube.com/watch?v=B9T3iZ5Jvy8> |

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| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3): | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Indicator** | **Indicator value provisioned in the contract** | | **Present indicator value** | | **% 6= (5)/(3)\*100** | | **Output indicators**  **(1)** | **UM**  **(2)** | **Quantity**  **(3)** | **UM**  **(4)** | **Quantity**  **(5)** |  | | | Participatory public policy cycle, open to NGOs | Number of NGOs involved in public policy cycle | 50 | Number of NGOs involved in public policy cycle | 79 | 158% | | | Participatory public policy cycle, open to cultural institutions | Number of cultural public institutions | 50 | Number of cultural public institutions | 52 | 104% | | | Researches in the field of cultural policies in the region | Research manager’s report on the conclusions of the four researches (Timisoara, Zrenjanin, Pančevo and Vršac) | 1 | Research manager’s report on the conclusions of the four researches (Timisoara, Zrenjanin, Pančevo and Vršac) | 1 | 100% | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Result indicators** | **UM** | **Quantity** | **UM** | **Quantity** | **%** | | Increased social and cultural integration of people in the border areas | Number of participants benefiting from cross-border social and cultural events | 130 | 24 young people  20 public employees  Min. 15 artists  10 team members  Min. 20 participants to Pancevo round table  Min. 50 participants to final conference in Timisoara | 24 young people  20 public employees  16 artists  14 team members  70 participants to Pancevo round table  179 participants to final conference in Timisoara  **Total 323** | 248% | | Increased cooperation between local and regional public authorities across the border to finding solutions to joint local problems in the border area | Number of activities, actions, initiatives between local and regional public authorities in tackling joint problems, improving local service provision etc. | 7 | 1 training for public employees  2 cultural strategies (Timisoara and Zrenjanin)  2 conferences (Pancevo and Timisoara)  1 Joint agenda of the cultural offer in the four location  1 Cultural Cooperation Protocol | 1 training for public employees  2 cultural strategies (Timisoara and Zrenjanin)  2 conferences (Pancevo and Timisoara)  1 Joint agenda of the cultural offer in the four location  1 Cultural Cooperation Protocol | 100% |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Increased cooperation between NGOs across the border in order to develop civil society capacity on border area | Number of activities, action plans, initiatives between NGOs in building capacity of civil society organisations, promoting local governance and civil rights. | 5 | 4 public debates in Vršac  1 NGO action plan in Vršac | 4 public debates in Vršac  1 NGO action plan in Vršac | 100% | | Improved quality of life and increased attractiveness of the border communities as a living place | Number of activities, actions, initiatives developing new or improving existing educational and social services, or improving other local living conditions | 14 | 4 researches in Timisoara, Zrenjanin, Pančevo and Vršac  6 focus groups (3 in Timisoara, 3 in Zrenjanin)  1 training for public employees  2 strategies (Timisoara and Zrenjanin)  1 Action Plan (Pančevo) | 4 researches  14 focus groups in Timisoara  6 focus groups in Zrenjanin  1 training for public employees  2 strategies (Timisoara and Zrenjanin)  1 Action Plan (Pančevo)  Total 28 | 200% | | Improved knowledge of culture, history, society, organisational and institutional structure, and language of the neighbouring country | Number of participants gained new knowledge in events promoting/profiling the neighbouring country | 130 | 24 young people  20 public employees  Min. 15 artists  10 team members  Min. 20 participants to Pančevo round table  Min. 50 participants to final conference in Timisoara | 24 young people  20 public employees  16 artists  14 team members  70 participants to Pančevo round table  179 participants to final conference in Timisoara  Total 323 | 248% | |
| RESULTS ACHIEVED: | Researches were conducted in Timisoara (and Timis County), Zrenjanin, Pancevo and Vrsac and comparative research conclusion were published;  Experts involved in strategic planning, along with partners, trained;  Action plan for implementation of the existing cultural strategy in Pancevo, revised;  Public employees trained in project management;  Young leaders from the cross-border region, trained on active civic participation;  Research package conclusions published;  Action plan for civil society involvement in shaping public policies in Vrsac, finalised;  Cultural strategies for Timisoara and Zrenjanin, adopted and published;  Contemporary works of artists from the four locations, chosen through open call and exhibited;  Joint agenda of the cultural offer in the four locations, published;  Cultural cooperation Protocol, signed.  **All the activities implemented in the framework of the *Poles of Cultures* project, with the support of Romania - Republic of Serbia IPA Cross-Border Cooperation Programme can also be seen as a significant contribution to the decision to award the Title of European Capital of Culture to the city of Timisoara for 2021. The fact that Novi Sad was also designated as European Capital of Culture in the same year, is putting the entire culture of the historical Banat region and of the cross-border region between Romania and Serbia in the spotlight at European level.** |
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| **Partnership information** |  | | | | |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | Intercultural Institute Timisoara (IIT) | Romania | Timis | 144.902,50 | Timisoara, Bul. 16 Decembrie 1989, No. 8  Tel. 0256 498457 |
| PARTNER 2: | Municipality of Timisoara | Romania | Timis | 70.169,50 | Timisoara, C.D.Loga nr.1  Tel. 0040256 204886 |
| PARTNER 3: | City of Zrenjanin | Serbia | Middle Banat | 37.869,50 | Zrenjanin, Trg slobode 10  Tel. +381 23 3150097 |
| PARTNER 4: | City of Pancevo | Serbia | South Banat | 41.494,50 | Pancevo, Trg Kralja Petra I 2-4  Tel. +38113308795 |
| PARTNER 5: | Civic Parliament Vrsac | Serbia | South Banat | 20.445,50 | Vrsac, Feliksa Milekera no. 27  Tel. 013836317 |





1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)