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| **Project information** |
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| CALL FOR PROPOSALS | 2 |
| MIS-ETC: | 1235 |
| PRIORITY AXIS: | 1 Economic and Social Development |
| MEASURE: | 1.2 Develop the tourism sector, including the strengthening of the regional identity of the border region as a tourist destination |
| PROJECT TITLE: | **Made in Iron Gates** |
| ACRONYM: | M.I.G. |
| DURATION[[1]](#footnote-1): | 19.03.2013 – 18.09.2014 |
| IPA FUNDS CONTRACTED: | 299.820,70 |
| TOTAL FUNDS CONTRACTED: | 352.730,24 |
| ABSORBTION RATE (%)[[2]](#footnote-2): | 94,75 |
| PROJECT OBJECTIVE(S): | Create the premise for a socio - economic growth based on the development of the quality of cross-border tourismDevelopment of tourism in the cross-border area by increasing interest in regional identityLabor market development in tourism in the cross-border regionImprovement of tourism services in the cross-border region |
| SHORT DESCRIPTION OF THE PROJECT: | Through its activities the project offered opportunities to develop the labour market in the tourism sector, and to increase the interest in the Iron Gates region as tourist area. By engaging the local communities in the project activities the project raised the awareness of the communities with regard to the opportunity to stimulate the tourism industry and promote tourism landmarks. The project implemented a campaign to promote the tourism raising the quality of tourism in an area with proven tourist attractions. By involving the local communities in activities, raising their awareness on ways to promote by tourism the area and existing tourist landmarks through their work represent important steps in the beginning of tourist activities aimed for the social and economic development. The project created the preconditions for a tourism that renews the interest in the identity of the region as a tourist destination. |
| DEGREE OF ACHIEVEMENT OF INDICATORS[[3]](#footnote-3):  |

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|  | **Indicator value provisioned in the contract** | **Present indicator value** | **%****6= (5)/(3)\*100** |
| **Output indicators****(1)** | **UM****(2)** | **Quantity****(3)** | **UM****(4)** | **Quantity****(5)** |  |
| Improved capacity and cross-border contacts of SMEs and in the R&D sector | No. | 1 | No. | 1 | 100 |
| People in labour force with qualifications received/ improved from joint training activities | No.  | 1 | No.  | 1 | 100 |
| New or improved cross-border tourism products, joint marketing approaches/activities or joint tourism information services developed | No. | 1 | No. | 1 | 100 |
| **Result indicators** |
| New or improved cross- border tourism products and services | logo “Made in Iron Gates” | 1 | logo “Made in Iron Gates” | 1 | 100 |
| tourist objectives models | 10 | tourist objectives models | 10 | 100 |
| models of tourism souvenirs | 2 | models of tourism souvenirs | 2 | 100 |
| Handicraft workshops | 2 | Handicraft workshops | 2 | 100 |
| Book of the artisans in  Iron Gates | 1 | Book of the artisans in  Iron Gates | 1 | 100 |
| Exhibition “Made in Iron Gates” | 1 | Exhibition “Made in Iron Gates” | 1 | 100 |
| Campaign to promote the tourist area | 1 | Campaign to promote the tourist area | 1 | 100 |
| Increased SME’s capacity in the border area | training session for guest house managers | 1 | training session for guest house managers | 1 | 100 |
| Guide „ How to capitalize the natural and human potential of villages” | 1 | Guide „ How to capitalize the natural and human potential of villages” | 1 | 100 |
| conference"Joint tourism development in the Iron Gates"  | 1 | conference"Joint tourism development in the Iron Gates"  | 1 | 100 |
| **Project indicators** |
| Improved knowledge on environment-friendly approaches | handicraft workshops | 2 | handicraft workshops | 2 | 100 |
| training session for guest house managers | 1 | training session for guest house managers | 1 | 100 |
| Strengthen the collaboration with the Serb partner and capacity to develop cross border projects | successful implementation of the project "Made in the Iron Gates" | 1 | successful implementation of the project "Made in the Iron Gates" | 1 | 100 |
| Romanian-Serbian association to promote tourism | 1 | Romanian-Serbian association to promote tourism | 1 | 100 |

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| RESULTS ACHIEVED, INCLUDING PHOTOS:  | 1 data base1 logo “Made in Iron Gates”10 models with tourist objectives5 seminars on entrepreneurial skills topics20 Romanian locals trained to manufacture tourist souvenirs5 Serbian locals trained to manufacture tourist souvenirs20 models of souvenirs were created1000 copies of Book of the artisans in the IG area25 people trained as guesthouse managers 1000 copies of the guide "How to capitalize the natural and human potential of villages"1 Romanian-Serbian conference1 souvenirs exhibitions1 Romanian-Serbian association for Joint tourism in Iron Gates10 tourist feature reports „Made in The Iron Gates”1000 DVDs with the 10 tourist feature reports1 virtual tourist information center “Made in Iron Gates” A short video about the project is available at:<https://promehedinti.ro/category/made-in-iron-gates/> |
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| **Partnership information** |  |
|  |  | COUNTRY | COUNTY/DISTRICT | BUDGET(EURO) | CONTACT DETAILS |
| LEAD PARTNER: | Association Pro-Mehedinti | Romania | Mehedinti | 307.627,04 | Drobeta Turnu Severin , Str. Decebal nr.40,bl. A1, sc. 1, Ap. 35Tel. 40252.311.126 |
| PARTNER 2: | Tourist Organization of Municipality Majdanpek (TOOM) | Serbia | Bor | 45.103,20 | Donji Milanovac, Kralja Petra I bbTel. +381 (0)30 596 184 |



1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)
3. indicators and level of achievement against targets set [↑](#footnote-ref-3)